

## EXPANDING DIVERSITY, EQUITY, AND INCLUSION



Diversity, Equity, and Inclusion (DEI) is [crucial to organizational success](#). Diversity, Equity, and Inclusion in the workplace leads to increased employee satisfaction, more consistent employee performance, greater fostering of creativity, and improved company reputation. It's also the right thing to do!

*However...*

**DEI is complicated:** it involves not only hiring diverse talent but also promoting diverse professionals. Many DEI programs struggle with setting and achieving measurable goals.

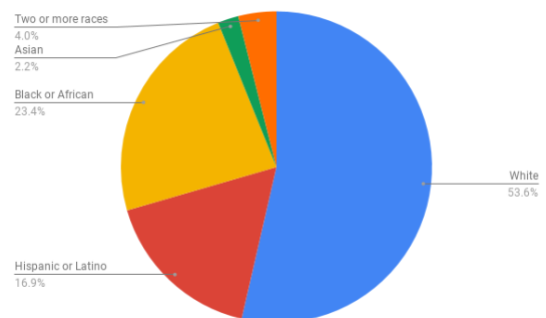
**DEI sourcing may not lead to diverse talent:** since this is only about company ownership, you can find yourself paying diverse suppliers without yielding a diverse workforce.

**DEI programs often leave out disability:** [In a recent study](#) by Respectability, only 68% of DEI efforts specifically mention disability, compared with 92% that mention race. However, according to the Bureau of Labor Statistics, 25% of the prime age workforce self-identifies as having a disability. People with disabilities are the largest minority in the country.

## BEATING THE ODDS

Peak Performers offers a unique solution: as a nonprofit staffing and recruiting firm, we give job hiring priority to people with disabilities and chronic medical conditions. Through staffing we will help you hire a more diverse workforce!

Over 75% of our workforce has a qualifying disability. Focusing on simple, actionable hiring goals, we have seen our workforce grow more diverse than the national average: 46% of our workforce identifies as non-white, 70% are women, and 10% are veterans.



*Peak Performers temporary workforce  
EEOC data from 2019*

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Ready to learn more? Reach out to [info@peakperformers.org](mailto:info@peakperformers.org) or (512) 453-8833